

## British cucumber season declared open!

23<sup>rd</sup> January 2013



There may be snow on the ground, but inside the Thanet Earth cucumber greenhouse it feels like a warm spring day. Despite relatively low light levels this year the plants are looking strong and healthy, and growers Addy Breugem and Arjan de Gier are harvesting their first cucumbers of 2013 today.

Each year since Thanet Earth began harvesting in 2009, its cucumbers have appeared consistently early.

The young plants started growing just before Christmas once the greenhouse had been thoroughly cleaned from last season. An early fruiting variety of cucumber is used, with the plants being replaced as required through the season with mid-season and late-season fruiting varieties. This ensures a seamless crop harvest and helps to extend the British season for as long as possible.

The innovative 'high wire' growing technique used by A&A at Thanet Earth ensures an unusually high yield from the plants, along with a consistency of quality and straightness of fruit not previously seen in more traditional growing systems.

- ENDS -

### Information for editors:



Thanet Earth is a state-of-the-art greenhouse development in Kent. When completed the site will feature seven enormous greenhouses, producing tomatoes, peppers and cucumbers. So far, four of the greenhouses have been constructed and are fully operational alongside an on-site packhouse. The crops are sold to the UK's supermarkets.

Thanet Earth is a joint venture, owned jointly by the Fresca Group of companies and three specialist grower companies.

For information about the business, its background and operations, see [www.thanetearth.com](http://www.thanetearth.com)

Visit our Press Centre – [www.thanetearth.com/press-centre.asp](http://www.thanetearth.com/press-centre.asp). Enter 'pressuser' and 'presspassword' to gain access.

Follow us on Twitter - @thanetearth

**Further information available from:**

Judy Whittaker, Communications Manager on –  
07918 194998 or [judy.whittaker@frescagroup.co.uk](mailto:judy.whittaker@frescagroup.co.uk)